



EDUCATION ABROAD

Ekaterinburg Centre

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6th International Fair
"Education Abroad – Step to the Future!"
Russia
February 13 – 22, 2010

Dear Colleagues,

The organization committee has the pleasure of inviting you to participate in the 6th International Fair "Education Abroad – Step to the Future!" The Fair shall take place from February 13th till February 23nd, 2010 in **Ekaterinburg, Chelyabinsk, Ufa, Tyumen and Perm.**

The Ural Region is an important and significant part of Russia. Ekaterinburg is the capital of the Ural Federal District, which covers an area of about 2 million sq. km. The territory possesses the main oil and gas fields in Russia, and the richest deposits of iron and polymetallic ores. The world largest metallurgical enterprises are located in the Urals, concentrating here due to the great industrial and intellectual potential. Sverdlovsk region is one of the most developed and advanced regions in Russia. It is situated far from ethnic conflict areas and is politically stable.

Ekaterinburg houses General Consulates of USA, UK, Germany, Czech Republic, France and, Bulgaria and Hungary, as well as diplomatic representatives of many other countries. You can easily reach our city by most foreign air-companies. For example, Lufthansa flies regularly from Frankfurt, Czech Airlines from Prague, Austrian Airlines from Vienna and FinAir from Helsinki.

The Education Agencies and Centres, organizing the Fair, started functioning since 1993. All of them are successfully working with students of all ages, from school children to grown-ups. The range of the programmes we offer is very extensive, starting from short-term vacation courses and up to MBA programmes in the leading world Universities. We are the members of WYSE Travel Confederation, ALTO and Urals Tourism Association. Each year we send several hundred students to study in more than 20 countries of the world, in close collaboration with our partner organizations.

Over 10 000 students and their parents from cities of the Ural region visited our Fairs. This year we expect even a greater number of both participants and visitors.



Association of
Language
Travel
Organisations



Federation of
International
Youth
Travel
Organisations



Please be informed that our Fair is an all-Urals one, as it is linked with the Fairs in Ekaterinburg, Chelyabinsk, Ufa, Tyumen and Perm. The proposed schedule is as follows:

Date	City	Agency	Contact
February 13th and 14th	Chelyabinsk	"Aerovectra"	Ms Ulyana Lebedeva education@aerovectra.ru +7 (351) 265-90-37 (38) www.aerovectra.ru
February 17th	Ufa	"Incort" Education Agency	Mrs Lyudmila Dobrogost dob@ufanet.ru +7 (3472) 844-205 www.incort.ru
February 19th and 20th	Ekaterinburg	Ekaterinburg Centre "Education Abroad"	Mrs Irina Kotchergina eduekt@online.ru + 7 (343) 359-29-82 www.edu-abroad.su
February 21st and 22nd	Perm	"International Education Club"	Mrs Tatiana Berestova intered@perm.ru +7 (3422) 105-505 www.intered.ru
February 23rd	Tyumen	"Aerovectra"	Ms Ulyana Lebedeva education@aerovectra.ru +7 (351) 265-90-37 (38) www.aerovectra.ru

Thus you shall be able to promote your educational establishments in 5 largest cities of the Urals region, all very attractive to foreign institutions, and advance further into the Russian market.

If you have any queries regarding the Fair in February 2010 please do not hesitate to contact us. We look forward to welcoming you to the Fair.

Yours sincerely,

Dr Irina Kotchergina
Director of Ekaterinburg Centre "Education Abroad"