



# EDUCATION ABROAD

Ekaterinburg Centre

Office 305-310, 55 Belinskogo St., Ekaterinburg 620026 Russia  
tel. +7 (343) 3592982, fax 7 (343) 2617667, e-mail: eduekt@online.ru, http://www.edu-abroad.su

## 6<sup>th</sup> International Fair

### “EDUCATION ABROAD – STEP TO THE FUTURE!”

Ekaterinburg, Russia, February 19 – 20, 2010

#### GENERAL INFORMATION

<b>Participants</b>	International educational providers: Language courses, schools, colleges and universities	
<b>Forms of participation and participation fee</b>	Personal participation (one person)	<b>1400 euro</b>
	Each additional participant	<b>200 euro</b>
	Participation by representation	<b>500 euro</b>
<b>The fee includes</b>	For personal participation: Mass media advertising campaign (TV, radio, internet, newspapers, magazines of Ekaterinburg and other cities of the Urals region), stand (4 square meters), placing your establishment's information in the official catalogue of the participants, all meals (including lunch, welcome drink and dinner), return airport / railway station transfer, excursions.  For participation by representation: Mass media advertising campaign (TV, radio, newspapers, magazines of Ekaterinburg and other cities of the Urals region), stand (4 square meters) in the exhibition hall, placing your establishment's information in the official catalogue of the participants, representative.	
<b>Additional charges</b>	Personal interpreter	<b>100 euro</b>
	Presentation and seminar in conference hall (1 hour)	<b>150 euro</b>
	Hotel accommodation	please see application form
<b>Fair schedule</b>	19 - 20 February	from 11.00 till 18.00 - hours of work
	19 - 20 February	from 14.00 till 15.00 - business lunch
	19 February	from 18.00 till 21.00 - welcome drink and buffet table
<b>Promotional materials</b>	Please send an excessive amount of promotional materials well in advance of fair via courier (DHL) to the following address:  Ekaterinburg Centre “Education Abroad” 55 Belinskogo Street, offices 305 – 310 620026 Ekaterinburg Russia <b>NOTE! DHL allows sending promotional materials without custom clearing procedure up to 20 kilograms (on the condition that you put minimal stated value about 1 USD or 1 EURO)</b>	
<b>Presentation schedule</b>	19 February	from 12.00 till 18.00 - presentations of the participants
	20 February	from 12.00 till 16.00 - presentations of the participants



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